



No risk, no borders for young people

Call for the logo and visual identity of the No risk, no borders for young people project

Partners of the project “No Risk, no borders for young people” invite young people aged 15 - 30 from the Western Balkans to send their proposals for the visual identity of the project.

The project is coordinated by the Drug Policy Network South East Europe ([DPNSEE](#)) together with the project partners [Aksion Plus](#) (Albania), [Margina](#) (Bosnia Herzegovina), [Juventas](#) (Montenegro), [Prevent](#) and [Re Generation](#) (Serbia), and it is supported by the [Regional Youth Cooperation Office](#) (RYCO) within its 4th Open Call and co-financed by the European Union. More about the project is attached to this Call.

Proposal for the project visual identity should include:

- Logo and colour scheme
- Cover and profile photo for Twitter, Facebook and Instagram (2 proposals for each social network)

Incomplete proposals and those which arrive after the deadline will be rejected.

The deadline for sending proposals is Wednesday 24 March at 17:00 CET.

Proposals should be sent to the e-mail address office@dpnsee.org. The subject of the message should be Logo “No risk, no borders for young people”.

The project team shall decide about the winner by 1 April 2021 and award her/him with IT equipment valued 300 Euro.

For any additional information, please write to the abovementioned email address.



“No risk, no borders for young people” project

Project background

Throughout the time, the prevalence of drug use among young people caused forming of the different marginalized youth groups that we identify as young people who use drugs, youth at risk and youth with alternative lifestyles and identities. These three marginalized youth groups face different challenges. Among the most present are continuously increased stigmatization and lack of the visibility and understanding of their specific needs. Conflicts in and among societies are extremely complex and different. They cannot be simply defined as conflicts based only on religious, ethnical or national background, but also based on different social and living background. Therefore, above-mentioned segregation creates potential and realistic source for present and future conflicts and negative perceptions of “the other”, especially amongst these marginalized youth groups and “other” youth.

Above described context in which we operate points out the urgent need and realistic opportunity for mobilisation and active engagement of youth and voluntary and professional workers in addressing this issue by applying the approach fully based on principle “youth for youth”.

Main issue/problem

DPNSEE and its partners designed this particular project proposal that will directly address the following main issues/problems:

- present and increasing stigmatization of the marginalized youth groups targeted by the project – youth at risk (young people who use drugs, youth in conflict with the law and youth with alternative lifestyles and identities: sex workers, LGBTI population, young people in conflict with the law, and others), as also lack of the visibility and mutual understanding of their needs;
- lack of the regional youth cooperation on the issue of the targeted marginalized youth groups; and
- lack of the active youth participation and leadership in CSOs.

The project is strongly focused on youth at increased risk consisting of young people who use drugs, sex workers, LGBTI population, youth in conflict with the law and others addressed as "youth with alternative lifestyles and identities".

We believe that our project proposal is special in sense that is addressing the other roots of the conflict comparing to “traditional” ones (religious, ethnicity or nationality background). It is tackling the present and potential future conflicts based on different social and living background, which is not usual case of the previous and present “peace” projects and not in the focus of the organisations traditionally dealing with peace and reconciliation. Working on technical issues related to youth at risk, which are pretty much identical in the region, young people will understand that they have shared challenges which can be better overcome in partnership and learning from each other.

Furthermore, it is distinctive in sense that will support drafting and applying of the first regional Curriculum for work with youth at risk, as also first online Resource Centre for youth at risk. In the long-term perspective we believe that impact of our project will create fertile ground for stronger involvement of the CSOs, youth activists and youth workers working on the issue of youth at risk, their social integration and cooperation with “other” youth, and therefore, in overall, contributing to the reconciliation, intercultural cooperation and youth inclusion.